

# Grundtvig meeting in Finland Jan 2014

By Alter-Conso



## 1st Day: Lassila's farm, Oma Maa

On **15 January 2014**, 4 French militants including a farmer, Françoise Fargeot, a consumer, Caty Cordeiro, and two AlterConso staff, Mr Klein and Nicolas Pelloquin, joined the international Grundtvig meeting in Finland. Thus, all the 4 parts of the cooperative were represented. They met 2 members of Die Agronauten, 4 members from Belgium and a number of Finnish hosts and guests.

During the first afternoon, directly after landing, the group headed for a visit to Jukka Lassila's farm in Tuusula. There, the visitors heard precise explanations about the way he manages his farm in a biodynamical way, balancing the use of the local resources (forest, pasture, water plants and fish from the lake nearby) to grow vegetables, grains and cattle cow and breed chickens.

The farm is part of a cooperation selling-group named *Oma Maa*. Afterward, back to the meeting's HQ where we get a short presentation of the different projects. The discussion goes further on the « efficiency » needs of C.S.A systems : with logistics for with aims.

Most of the participants agreed on the fact that efficiency should be treated regards to the value our systems are supporting : equity, respect, social and economical responsibility : sustainability of our process.

## **2nd Day: ROK in Lahti**

On **Thursday the 16th**, the group left for Lahti, where a meeting was scheduled with Noel Bruder, the community Gardener of the ROK' CSA. system. Using former roses greenhouse and around 0,75 ha, ROK grows vegetables for around 70 families (2013).

This project, still in its early early months, is a good example of a project linking traditional and innovative local economical activities and building new community -based awareness about the environmental issues. After having a lunch at Kaupunkikylä, the afternoon was dedicated to presentations of the different projects, trying to focus on the logistical aspects.

The group drove back late at night to the HQ.

## **3rd Day: My Appletree, Public Meeting in Helsinki**

On Friday the 17th, the groups left the HQ and headed to Rikard Korkman's farm. Rikard founded *minun omenapuu* (= my appletree), an innovative direct selling system for specialised in the distribution of apples.

The concept is the following: the consumers hire an apple tree (for 40 €) to get part of the harvest (around 15 kg). Most of the orders were done in a very short period on the Internet. This system is a way for the consumer to come closer to « their » food supply chains (they get their « own » apple tree) and for the farmer to sell his harvest beforehand and thereby be confident in the financial management.

The group arrived for lunch in Helsinki, where the afternoon was dedicated to a big presentation of all the Grundtvig participants, in front of an audience of around 40.

Among the different presentations, the one of the organic food association was of special interest for the facts and figures calculating how many people (consumers) should be necessary to make the CSA system affordable around Helsinki. The whole meeting was a nice way to consider how wide is the diversity of those practices which are aiming to create new consumption and production models.